

Delightful Istanbul the renowned short term study programs of Istanbul Aydin University is looking for new guest lecturers for Winter and Summer Schools in 2027.

About the Program:

Delightful Istanbul is the 'Brand Name' for short term study programs of Istanbul Aydin University. Since 2014 tens of Winter – Spring – Summer and Late Summer Schools have been organized and more than 4000 international university students graduated from those programs. 55+ countries and over 200 universities participated in the program till today.

Program Objectives:

Delightful Istanbul aims to fulfill 3 main objectives. 1. Offering high quality credit bearing courses that enable the participants to dive deep into their area of interest and earn ECTS credits. 2. Bringing university students from all around the world and creating a very diverse multicultural atmosphere, enabling students to understand and learn about different cultures and make new friends. 3. Discovering new places through a very rich social activity program. Delightful programs take place in Antalya, Cappadocia, Istanbul and Cyprus.

Guest Lecturer Scheme – What we are looking for?

Delightful Antalya & Istanbul Winter School 09th Jan -23rd Jan 2027 and Delightful Istanbul 2027 Summer School, 24th Jul – 07 August 2027 love to host a lecturer for the below mentioned subjects.

- **Brand Management 6 ECTS 'Blended Mobility – 50 face to face classes + 1 Day online component**
- **AI Applications in Sales & Marketing 5-6 ECTS Course - 50 face to face classes + 1 Day online component**

Package offered to the 'Guest Lecturer'

Winter Program.

- All flight tickets – To Antalya , From Antalya to Istanbul, From Istanbul back home (economy)
- 6 Nights all-inclusive stay at 5 Star Antalya Adalya Lara Resort Hotel
- 8 Nights stay at Istanbul Alrazi Hotel (4 Star)
- All Meals
- All Optional Program Fees are waived

Summer Program

- Return flight ticket to/from Istanbul (economy)
- 14 Nights stay at Istanbul Alrazi Hotel (4 Star)
- All Meals
- All Optional Program Fees are waived

Lecturers may come with their spouses (extra expenses must be covered by the lecturer)
Interested lecturers should;

- Check the program details on www.delightful.istanbul website
- Send an a email to gurkandonat@aydin.edu.tr including their resume

We will be organizing zoom interviews with eligible guest lecturer candidates.

